



Celebrating Karen Dresden AND 23 YEARS OF INNOVATION AND EXCELLENCE OF CAPITAL CITY

Become a Sponsor Today!

On May 20, 2023, Capital City Public Charter School will celebrate Karen Dresden and 23 years of our award-winning public school education for DC children of all ages. As Karen steps down from her role as Head of School, we will honor her incredible leadership that has ensured our high-quality, innovative program has given students the education, opportunities, and supports to deliver on our mission of graduating young adults who are self-directed, intellectually engaged and possess a commitment to personal and civic responsibility.

Event Details

Date: May 20, 2023

Time: 6:00pm - 9:00pm

Location: Hook Hall at 3400 Georgia Ave NW, Washington, DC 20010

At the event, 200-300 guests will honor Karen Dresden's legacy, celebrate our journey to 23 years, and look ahead to the future of our school. This event will include a short program featuring student performances, a silent auction, photo booth, dance floor, and more! Sponsors, like you, make this celebration possible and ensure we continue to achieve equitable and excellent outcomes for all students.

To determine which sponsorship level works best for you, see the back of this document.



Students presenting their learning in our first facility in 2000.



President and First Lady Obama reading to students in 2009.



Karen and the Valedictorian at graduation in 2022.

About Capital City Public Charter School

Capital City is a Title I school serving a diverse population of more than 1,000 students (75% low-income; 64% Latino, 25% Black, 6% White, 1% Asian, 4% Multiracial) from every Ward in the city. As the first parent-founded public charter school in the District, our nationally-recognized, high-quality program is changing the narrative for predominantly first-generation students of color. 100% of graduates have been accepted to college and our college graduation rate is four times the national average for low-income students. Through the EL Education model, we teach the whole child, emphasizing social-emotional learning and deeper learning skills. We offer a comprehensive arts program, fieldwork and adventure trips, and free after-school activities. Capital City teachers, including the DC 2020 Teacher of the Year, deliver personalized instruction to meet the needs of students of all abilities.

See how you can support our celebration as a sponsor



Sponsorship Levels

	Changemaker \$20,000	Innovator \$10,000	Advocate \$5,000	Collaborator \$2,500	Partner \$1,000
Prominent display on event webpage, invitation, and four (4) large screens and thank-you signage at event	✓	✓	✓ <i>Logo on large screens and signage at event only</i>	✓ <i>Logo on signage at event only</i>	✓ <i>Logo on signage at event only</i>
Special thank you and recognition during formal program and on social media	✓	✓			
Recognition on website and in post-event communication	✓	✓	✓	✓	✓
VIP meeting and tour of Capital City with Karen Dresden	✓				
Tickets to Karen Dresden & Capital City's celebration	✓ <i>10 tickets</i>	✓ <i>8 tickets</i>	✓ <i>6 tickets</i>	✓ <i>4 tickets</i>	✓ <i>2 tickets</i>
Sponsor tickets for Capital City staff and/or families	✓ <i>8 tickets</i>	✓ <i>6 tickets</i>	✓ <i>4 tickets</i>	✓ <i>2 tickets</i>	

Support our Next 23+ Years

Your donation will ensure DC children continue to have access to Capital City's high-quality, innovative education. Become a sponsor or send your donation to support this milestone event to Capital City PCS; % Development Office; 100 Peabody St. NW; Washington, DC 20011.



How to Become a Sponsor

Complete the attached form or contact our development office:

- Pamela McKinney, Director of Development:
pmckinney@ccpcs.org or 202-808-9748
- Hayleigh Gowans, Development and Communications Associate:
hayleighgowans@ccpcs.org or 202-808-9784



Sponsorship Form

Celebrating Karen Dresden and 23 Year of Capital City
05.20.2023

Yes! We would like to be a sponsor for Capital City's Celebration.

Please check the level of sponsorship at which you would like to participate:

- ☐ **Changemaker \$20,000**
- ☐ **Innovator \$10,000**
- ☐ **Advocate \$5,000**
- ☐ **Collaborator \$2,500**
- ☐ **Partner \$1,000**

We are unable to be a sponsor this year, but we would like to make a donation to Capital City.

Donation amount: \$ _____

METHOD OF PAYMENT: ☐ **Check** ☐ **Credit Card**

Please make checks payable to Capital City Public Charter School.

CONTACT INFORMATION:

Business/Organization Name: _____

Contact Person: _____

Address: _____

Telephone: _____ Email: _____

Organization Website: _____

RECOGNITION:

Sponsors ONLY — Please email your logo in a JPEG or PNG format to development@ccpcs.org.

Please respond by April 1st to receive maximum benefit from your sponsorship.

Sponsors who respond by May 1st will still be recognized during the event.

Capital City Public Charter School
100 Peabody Street NW, Washington, DC 20011
202.808.9748
development@ccpcs.org
Tax ID: 52-2210775